

the sentry

Since 1958

by



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Satisfying the most demanding clients.

nov/dec 2006

Safeguard Becomes Luxury Condo Specialist

In 2003 the Camelback Esplanade Luxury Condominium high rise became the first such project built in the valley since the late 1980's. Safeguard was selected by the developer to design, engineer and install all of the building's advanced security, entertainment and communications systems. This summer, residents started moving into the second truly luxury high rise on the opposite corner of Camelback and 24th street named "The Residences at 2211 Camelback."

Once again Safeguard was called upon by the developer and builder to apply its expertise to this premiere project.

Complex luxury projects like 2211 Camelback take 2 to 3 years to plan, design and build. Coming directly off of the successful completion of the Esplanade project, Safeguard was asked to join the design-build team with instructions to make 2211 Camelback even better and more advanced than the Esplanade.

The Biltmore area has now become home to the valley's finest examples of luxury condominium living and Safeguard is providing the technology.

The Residences at 2211 Camelback is equipped with an advanced fire detection and evacuation system, building wide security and computerized access and video surveillance along with dedicated high speed Internet and satellite services standard to every unit.

Security is a significant concern to the building's discriminating residents, so Safeguard designed and installed several layers of advanced security systems that are supplemented by Safeguard's elite security officers on duty 24 hours a day. According to Safeguard President, Mike Bradley, "Sophisticated security systems like those at 2211 Camelback reach their full potential when operated and monitored by experienced security officers. Safeguard is proud to be able to help the residents achieve the security goals established by the buildings developers and provide meaningful peace of mind to the homeowners."



Safeguard's strong background with entertainment systems and high tech living environments is delighting residents as they move into their well equipped homes. Each residence is supplied with individual security systems and advanced distribution systems throughout the home for Internet, entertainment and phone. Security in each home extends to the Internet with standard managed firewall systems that can even block unsavory websites from young eyes.

The growth in luxury condominiums continues throughout the Phoenix area and Safeguard is there. Look for our designs and systems at the Scottsdale Kierland, Tempe Edgewater and Bridgeview Projects on Tempe Town Lake and The Chateaux in downtown Phoenix.



No Telephone? No Problem.

The "Next Generation" in Security Monitoring.

If you are one of many security customers that have considered replacing your traditional telephone service with a mobile phone or Internet (VoIP), you will need to ask yourself this question: "If I don't have a phone line, how is my alarm system going to communicate with Safeguard?" And, since security systems cannot reliably transmit over the new VoIP Internet services, you will need an alternative. The experts at Safeguard have been anticipating this problem and preparing with the deployment of new and reliable wireless technology.

Over the past five years Safeguard has been building a private wireless radio network that covers most of the Phoenix metropolitan area. This system doesn't use radio towers. Instead, your wireless security

transmitter communicates back to Safeguard's Secure Operations Center in Scottsdale via multiple paths on a private network made up of hundreds



of Safeguard customers like you. As an alternative, Safeguard can deploy communicators that harness

the power of new digital cell phone networks and is U.L. Listed for security applications. This is available anywhere that you can use your mobile phone.

The best part is that it's completely secure so that there is no need for telephone lines. That's why we call it "Secured Monitoring." While there is a small additional fee for this service, it's a lot less expensive than a phone line and much faster and more reliable.

This is just one of the many ways Safeguard is applying forward thinking technology and continuing to provide uncommon value to our discriminating customers. If you would like to know more about wireless monitoring, please contact Safeguard Customer Support today at 480-609-6250.

“Better Safe than Sorry” From the Safeguard Monitoring Center



In the early hours of a still-hot September morning, Safeguard received a burglary signal from a local pet supply store. After promptly contacting the store's owner, sending a Patrol Officer and dispatching the police, once it was confirmed to be a legitimate alarm, the verdict was in. It was one of the business owner's worst fears, a true break-in, the first time in 19 years of being in business that an unauthorized person had made entry into the store.

While Safeguard's alarm showed the path of the person that made entry and the door the burglar exited through, unfortunately he managed to escape, but without a penny. The store's owner credits the alarm system and Safeguard's operators' quick response to a \$0 loss of merchandise. Damage was done due to entry, but that is to be expected.

All too often we think it will never happen to us. With our lives busier than ever, it's easy to overlook the importance of setting our alarms each and every time we leave our home

or business. Safeguard encourages you to be constantly prepared just as this business owner was, because it's better to be safe than sorry. Not only was he faithful about arming his store, but according to Robin Bisbing, Safeguard's Secure Operations Manager, "He made Safeguard's calls a priority on many occasions over the past 19 years, whether it was a low system battery or telephone line trouble. Routine maintenance and diligent use of the alarm system ensured it would be there when he needed it."

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Holiday Hints: Because Your Property is Worth Protecting

The 2006 holiday season is fast approaching and Safeguard wants to make sure you are both prepared and protected. Whether you are traveling to visit friends or family or staying put to entertain in the comfort of your home, there are some things that can help make the holidays more comfortable, knowing you and your property are safe.

If getting ready means having additional service people in your midst to clean, cater, repair or remodel, here are a few helpful hints to make the season remain cheerful:

- Secure valuables away from prying eyes
- Arm your security system overnight and when you are away (even if it's for short trips to the market)
- Create unique temporary security codes for service professionals and guests
- Instruct your guests on the use of the security system
- Call Safeguard to register extended guests and passwords
- If you travel, let Safeguard know how to reach you
- Do not hang decorations over security motion sensors
- Do not leave Christmas lights on 24-hours a day
- Keep real Christmas trees moist
- Keep decorations out of the reach of small children and pets

Taking proper precautions will help you enjoy the more important things in life this holiday season. And with that, the family of Safeguard wishes you a happy, healthy and safe holiday season.

